



PABLO GRANADOS

PRODUCT MANAGER

PRODUCT MANAGER at 7r Ventures

SPECIALIZED IN THE DEVELOPMENT OF DIGITAL PRODUCTS WITH AGILE METHODOLOGIES

SIDE PROJECT: LETTERMIND

SCRUM MASTER

CONTACT

PHONE
+34 610 996 179

EMAIL
correo@pablogranados.com

WEB
www.pablogranados.com

SIDE PROJECT
www.lettermind.com

SOCIAL NETWORKS

www.linkedin.com/in/pablo-granados-ruiz



EXPERIENCIE

7R VENTURES (Abr 2022 - Currently)

PRODUCT MANAGER

I have developed more than 4 different companies from renewable energy projects to precision food systems. My work starts with a **deep research** of the market, to later make a **User Story Map** and **Customer Journey** of the user in the product and, so communicate the needs to **technology prioritized for development**.

LETTERMIND (Sep 2020 - Currently)

FOUNDER

A newsletter manager with more than 250 newsletters added and more than 1000 registered users on the web and in the app.

ANFIX (Oct 2020 - Mar 2022)

PRODUCT MANAGER

My **biggest milestone** was to develop a functionality that **saved 73% of the time of adding invoices** to post them. For this, I followed the following process: **Researching** the market, researching customer needs, **defining the functionality** in detail, **communicating** with the UX and IT team. **Development** planning in Sprints, **project tracking** and final measurement.

G-STOCK (Dic 2019 - Jun 2019)

PRODUCT MANAGER

Lead product **development planning, prioritization** and **management** of developments with the IT team. Responsible for the **ideation process** and **research** for new features. **Definition** of product features and **technology requirements**.

TELECOMING (Mayo 2018 - Diciembre 2019)

PROJECT MANAGER

Planning and prioritization of the tasks of more than **10 projects** to be completed in the sprint, **Management** of more than **1000h** the occupation of the technology teams. **Monitoring** and measurement of projects through the **SCRUM** methodology.

RESITARIA

FOUNDER

During college, I **developed** a search engine for university residences for students going away from home to study.



EDUCATION

COURSE IN DATA DRIVEN DESIGN

LA NAVE NODRIZA

COURSE IN GOOGLE ANALYTICS

AULA CM

COURSE IN DIGITAL PRODUCT MANAGER

THE HERO CAMP

MASTER IN PROJECT MANAGEMENT

EAE BUSINESS SCHOOL

COURSE SCRUM MASTER

ACADEMIA XSFERA(2018)

DEGREE IN BUSINESS

UNIVERSITY OF ALMERIA



SKILLS

INFORMATICA

Google Analytics Avanced, Mixpanel

Knowledge in MySQL, HTML 5, CSS3, JavaScript

Software ATLASSIAN (Jira, Confluence,...)

LANGUAGES

ENGLISH (Level B2)